

Life and Death of Innovation—what's next?

Hardy Hanappi

Hanappi@tuwien.ac.at

Gizem Yildirim

gzmyldrm@yahoo.com

Department of Economics
Vienna University of Technology

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Outline

- 1 Endogenous Needs, Values and Technology
 - Life of Innovations
 - Accounting of Exchange
 - Evolution of Growth
 - Death of Innovations
- 2 What is next?
 - European Economic Policy for the Short-run
- 3 New European Economy

Endogenous Needs, Values and Technology

- Exogenously given fixed preferences and production function
- Identical market mechanisms
- Preferences structure and production in permanent flux
- Diversifying market mechanisms

Life of Innovations

A new mode of production: *the growth of labour productivity* as a systematic force that permanently leads to new forms of social relationships.

Accounting of Exchange

A simple society with three economic sectors: farmers (f), manufacturers (m) and state (s)

$$F = \begin{pmatrix} d_1 & fm & fs \\ mf & d_2 & ms \\ sf & sm & d_3 \end{pmatrix} \rightarrow E = \begin{pmatrix} e_{1,1} & e_{1,2} & \cdot & \cdot & e_{1,n} \\ e_{2,1} & \cdot & \cdot & \cdot & \cdot \\ \cdot & \cdot & \cdot & \cdot & \cdot \\ \cdot & \cdot & \cdot & \cdot & \cdot \\ e_{n,1} & \cdot & \cdot & \cdot & e_{n,n} \end{pmatrix}$$

Input–Output Flow Matrix

Transfers between Enterprises

Evolution of Growth

- How do different species effect each others growth rates?
 - Lotka–Volterra Two Species Model
 - Dynamic Exploitation

Marx, Schumpeter:

- Dynamic exploitation of nature and working class
- → profit
- → technical and social innovation
- → labour productivity

Growth

- New products and services create new utility dimensions
- Diversity, complicated networks of interdependent and heterogeneous agents, entry and exit
- Problem of determining social value
 - Aggregation of individuals' utility vector

Aggregation

- No interaction programs and use IO formalism to describe social value

$$\begin{pmatrix} \lambda_1 \\ \lambda_2 \\ \vdots \\ \lambda_n \end{pmatrix} = \begin{pmatrix} a_{11} & a_{12} & \cdots & a_{1n} \\ a_{21} & a_{22} & \cdots & a_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ a_{n1} & a_{n2} & \cdots & a_{nn} \end{pmatrix} \begin{pmatrix} \lambda_1 \\ \lambda_2 \\ \vdots \\ \lambda_n \end{pmatrix} + \begin{pmatrix} l_1 \\ l_2 \\ \vdots \\ l_n \end{pmatrix}$$

- The total value of net outputs Y
- The sum of direct labour time inputs L

Implies constant productivity of average individual $\frac{Y}{L}$

Open Questions

- Evolution of Growth – Heterogeneous agents' approach
- Aggregation: Technical coefficient matrix in permanent change

process innovation

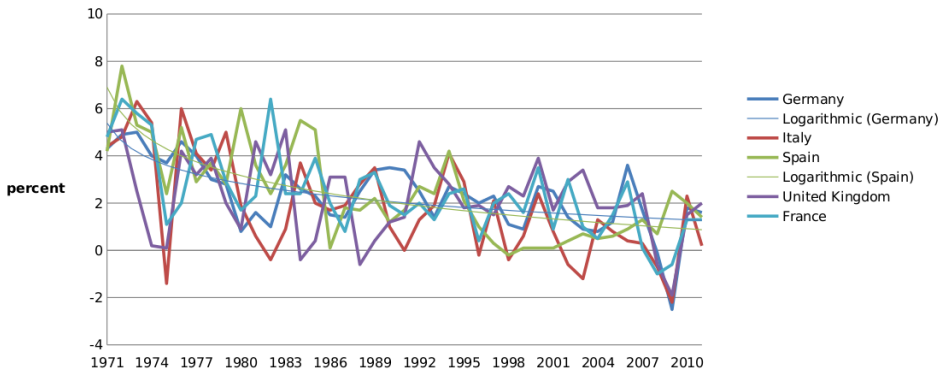
$$\begin{pmatrix} a_{11} & a_{12} & \cdots & a_{1m} \\ a_{21} & a_{22} & \cdots & a_{2m} \\ \vdots & \vdots & \ddots & \vdots \\ a_{m1} & a_{m2} & \cdots & a_{mm} \end{pmatrix} \xrightarrow{\text{Innovation}} \begin{pmatrix} \textcircled{b_{11}} & \textcircled{b_{12}} & \cdots & b_{1n} \\ \textcircled{b_{21}} & \textcircled{b_{22}} & \cdots & b_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ b_{n1} & b_{n2} & \cdots & b_{nn} \end{pmatrix}$$

product innovation

Death of Innovation

Source: <http://stat.oecd.org/>

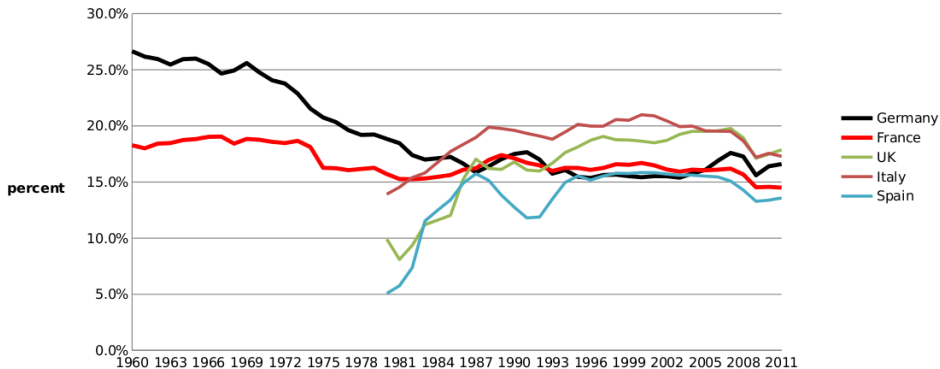
Growth of Labour Productivity



Death of Innovation

Source: <http://stat.oecd.org/>

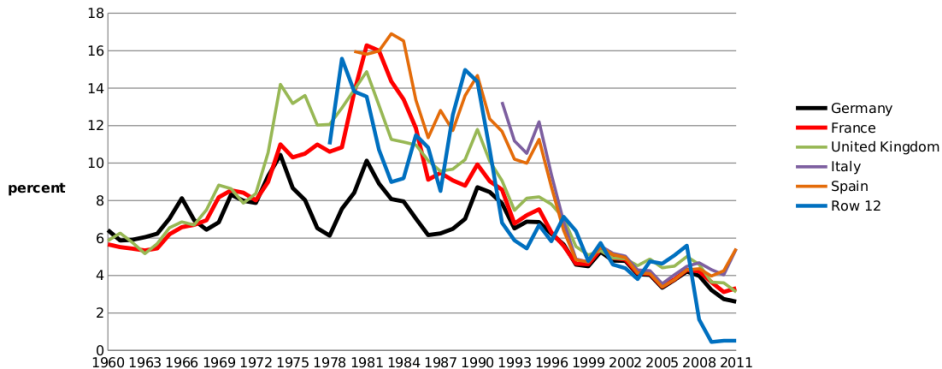
Profit Rates



Death of Innovation

Source: <http://stat.oecd.org/>

Long-term Interest Rates



Europe at the Crossroads

- 1 What are the choices for Europe?
 - Break-up or full-fledged
- 2 Why should the Euro survive?
 - Economic decline, wider political diversity
- 3 How can Europe survive?
 - Europe needs a plan
- 4 Will Europe survive?

European Economic Policy for the Short-run

Time is running short!!!

- | | |
|---------------------|---------------------------|
| 1 Debt | 6 SMEs |
| 2 Interest rates | 7 Devaluation of the Euro |
| 3 Banks | 8 Wages |
| 4 Unemployment | 9 Fiscal Authority |
| 5 Social innovation | 10 Education |

Hanappi H., 2012, Can Europe Survive? Ten Commandments for Europe's Next Ten Years, Papers for Evolutionary Political Economics (PEPE), No 9 (2012)

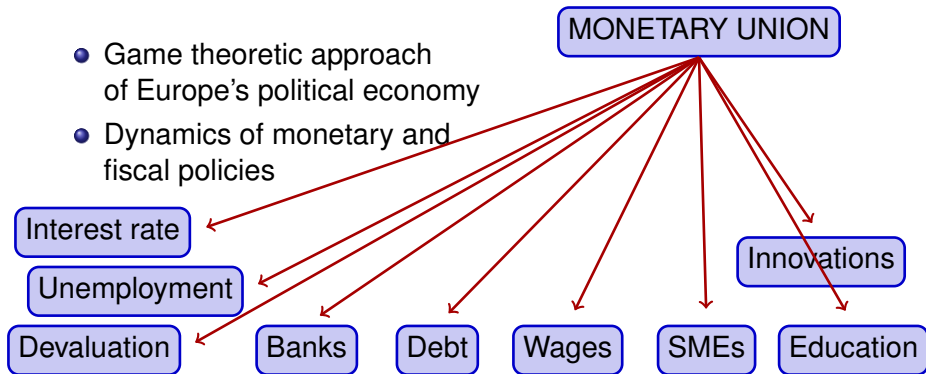
Innovation policy in Europe focuses on social innovation

- How to increase utilities of Europe's citizens
- Stimulate participation in democratic process
- Export globally

Innovation policy in Europe focuses on social innovation
Democratic mechanisms for governance within Europe are preferred to solely technological advances.

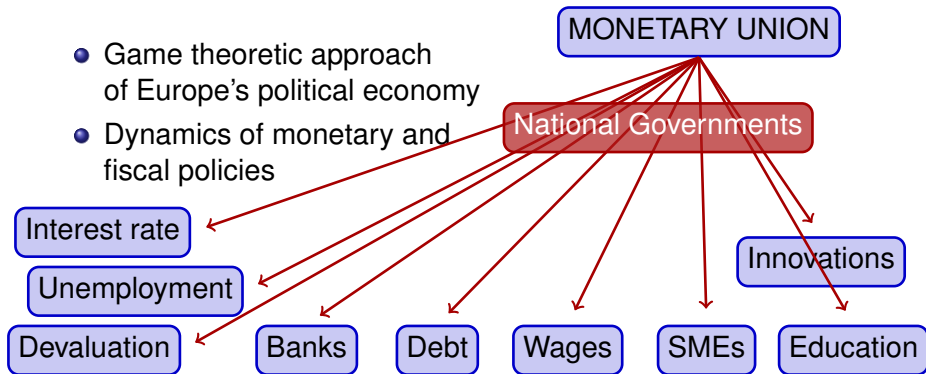
New European Economy

- Game theoretic approach of Europe's political economy
- Dynamics of monetary and fiscal policies



New European Economy

- Game theoretic approach of Europe's political economy
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Summary

- A better understanding – Heterogeneous agent based approach
- Finiteness of capitalisms – focus on social innovation
- New European economy – democratic control on monetary and fiscal policies in the EU